

PHILIP MORRIS U. S. A.  
INTER-OFFICE CORRESPONDENCE  
RICHMOND, VIRGINIA

*file*

To: . Mr. J. E. Wickham  
From: . Barbara S. Mait  
Subject: . DORAL LIGHTS CIGARETTES

Date: July 9, 1986

Doral Lights 85 and 100 (plain and menthol) cigarettes were introduced by R. J. Reynolds in May, 1984. No changes have been noted in the physical characteristics or the blend components of these cigarettes since their introduction in May, 1984 until the present time. A slight decrease in smoke deliveries was noted in the Doral Lights Menthol 85 and the Doral Lights 100 (plain and menthol) over this time period.

The soluble ammonia level of the Doral Lights 85 cigarettes appears to have decreased in the April, 1986 manufacture. No changes were noted in the soluble ammonia level of the Doral Lights 100 cigarettes. The soluble ammonia is not added in the blend components; however, it is suggested that the ammonia is added in the flavorings and casings.

Flavor Development personnel did not detect any subjective differences between the old and new Doral Lights cigarettes.

BSM:rad

cc: Mr. T. Goodale  
Mr. R. Heretick  
Mr. W. Houck  
Dr. K. Houghton  
Dr. C. Levy  
Mr. L. Meyer  
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Mr. H. Spielberg  
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Central File

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Attachments

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